



USCCA Concealed Carry Expo 2020 Sponsorships
March 20th - 22nd 2020 | KCI Expo - Kansas City, MO

www.ConcealedCarryExpo.com

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Don't miss this opportunity to take advantage of the full marketing power of the USCCA by sponsoring part of our event. There are several opportunities to take advantage of spanning several price ranges. Review the list below and contact Bruce Wolberg if you're interested or have any questions.

Title Sponsor - \$15,000 (1 Available)

The title sponsor of the USCCA Expo brand placed out front along with the USCCA in all expo advertising and includes the following:

- A. 20x20 booth space
- B. Expo Partnership Sponsor Benefits
- C. Large entryway banner
- D. Logo Included on most outdoor/citywide signage
- E. Logo included on the tickets
- F. Logo on Sponsor's program listing
- G. Full Page Ad in the show program
- H. Proving Ground Live tickets (4)
- I. Website Homepage Banner
- J. Half page dedicated to sponsor on CCM house ads (all ads available after sponsorship agreement signed)
- K. A flyer and information included in the USCCA Expo Welcome Kit at the host hotel

Lanyard Sponsor - \$7,000 (1 Available)

- A. All attendees will receive a badge holder and lanyard. (7,000 Distributed). Sponsor is eligible to provide the lanyards directly if the lanyards meet the USCCA's provided requirements OR have their logo featured on lanyard provided by the USCCA.
 - a. Production Costs NOT included

Show Bag Sponsor - \$5,000 (1 Available)

- 1. Dedicated Artwork / Logo on the handout bag both sides
- 2. Ability to place flyer/literature inside the show bags

Expo Elite Partnership Sponsor - \$5,000 (3 Available)

- 1. USCCA Expo Email Mention in P.S. (to USCCA's Full List of 2 Million)
- 2. Quarter Page Ad in CCM - Show Issue (Deadline - December 20th)
- 3. Full Page ad in the Expo Program
- 4. Proving Ground Live Tickets (2)
- 5. Logo on Entrance Signage

6. Logo on Sponsor's program listing
7. Logo On Homepage of Website
8. 30 Show Passes

Expo Partnership Sponsor - \$2,500 (6 Available)

1. Logo on Entrance Signage
2. Logo on Sponsor's program listing
3. Logo On Homepage of Website
4. 20 Show Passes

Host Hotel Sponsor - \$3,500 (1 Available)

1. Artwork / Logo on Key Cards
2. Hotel room drop ability to USCCA room block (1,000) rooms
3. Artwork / logo on event signage at the hotels

Keynote Session Sponsor - \$2,000 (1 Available)

- Seminar Room Named after brand
- Ability to pass out literature SWAG during seminar sessions
- Signage in and outside seminar room

Seminar Session Sponsor - \$1,000 (4 Available)

- Seminar room named after brand
- Ability to pass out literature SWAG during seminar sessions
- Signage in and outside room

Demo Stage Naming Sponsor - \$2,000 (1 Available)

- Signage in the demo stage space.
- Logo in the show program
- Logo on the show website

Women's Concealed Carry Showroom - Naming Sponsor - \$2,000 (1 Available)

The Expo will feature an entire space dedicated to women breaking into our industry. The Women's Community Room will feature all products, training, panel discussions catered to women. The sponsorship for this room includes the following:

- A. Your brand and logo included on all on-site and prior advertising for the Women's Community Room At The Expo
- B. Logo included on on-site signage
- C. One table sign and advertising placement inside the women's community room. (Placement and size of these pieces are at the discretion of the USCCA).

Women's Concealed Carry Showroom Product Placement - \$25 Per Additional Product (Unlimited)

Every qualified exhibitor has the ability to place one product in the Women's Concealed Carry Showcase. All additional products placed cost \$25 per product.

Live-Fire Shooting Range Sponsor \$1,000 (6 Available)

- A. One firearm selection table placed outside of the shooting range for show attendees to handle, select and fire provided firearms
- B. Logo on range sponsorship banner
- C. Logo included in online and social media promotion

Concealed Carry Cafe Sponsor \$1,500 (1 Available)

- A. Large hanging banner over concessions presenting sponsor logo
- B. Table tents on each table displaying logo and artwork submitted by
- C. Flyer placement on tables